





## Women, Motorcycles and the Road to Empowerment

Book review by Donna Schettine #57286

## IN THIS BOOK, AUTHOR

Liz Jansen explains her journey of enlightenment and empowerment through riding. She has collected the reflections (stories) of 49 other inspirational women riders. These stories articulate the adventure, freedom, confidence, independence, balance, community and connection with spirit. It's about how women riders have managed to turn off the "No, I can't do it" feeling and forged on to succeed (success) by riding their own ride. Ms. Jansen has a gift for using motorcycling analogies to explain life's bumpy roads. I could relate to many of the stories myself. It was an easy read.

Liz Jansen is an entrepreneur, adventurer, writer and, of course, rider. Since 2006 she has served on the board of the Motorcyclists Confederation of Canada, currently as Past Chair. She

has been a member of the Advisory Council for the American Motorcyclist Associa-International Women



Conference 2009 and 2012 and the project manager for Canada's first similar event in 2010. In addition to being a certified Senior

Adventure and f-Discovery Liz Jansen Motorcycle Instructor, Liz has worked with

individuals, corporate clients, manufacturers, retailers and the public sector. Her writing has been published in the Toronto Star, Ontario Tourism motorcycle touring website, national magazines and Ezines.

Women, Motorcycles and the Road to **Empowerment** ISBN 978-0-9877583-0-9 List \$19.95 CDN/US ©